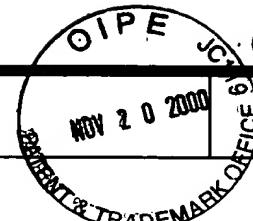


## INVENTOR DECLARATION

Attorney Docket No.  
P02014US0

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled "**Method and System for Selecting and Purchasing Media Advertising**", the specification of which

(check one)  is attached hereto.  
 was filed on August 29, 2000 as Application Serial No. 09/650,299  
 and was amended on \_\_\_\_\_  
 (if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)			Priority Claimed	
(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/>	<input type="checkbox"/>
(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/>	<input type="checkbox"/>
(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/>	<input type="checkbox"/>

I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below:

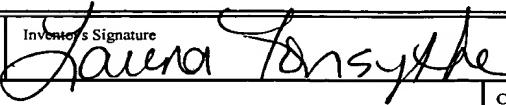
(Application Serial No.)	(Filing Date)
(Application Serial No.)	(Filing Date)

I hereby claim the benefit under Title 35, United States Code §120 of any United States application(s), or § 365(b) of any PCT international application designating the United States of America, listed below and insofar as the subject matter of each of the claims of this application is not disclosed in the prior U.S. or PCT international application in the manner provided by the first paragraph of Title 35, U.S.C. §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application.

(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Sole or First Inventor Charles Bradley Forsythe	Inventor's Signature 	Date 9/11/00
Residence 6363 Woodway, Suite 300, Houston, Texas 77057		Citizenship US
Post Office Address Same as above		

Full Name of Second Inventor Laura Forsythe	Inventor's Signature 	Date 9/8/00
Residence 6363 Woodway, Suite 300, Houston, Texas 77057		Citizenship US
Post Office Address Same as above		

Full Name of Third Inventor	Inventor's Signature	Date
Residence		Citizenship
Post Office Address		

Full Name of Fourth Inventor	Inventor's Signature	Date
Residence		Citizenship
Post Office Address		

Full Name of Fifth Inventor	Inventor's Signature	Date
Residence		Citizenship
Post Office Address		

Full Name of Sixth Inventor	Inventor's Signature	Date
Residence		Citizenship
Post Office Address		

Full Name of Seventh Inventor	Inventor's Signature	Date
Residence		Citizenship
Post Office Address		

Full Name of Eighth Inventor	Inventor's Signature	Date
Residence		Citizenship
Post Office Address		



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re application of:  
Charles Bradley Forsythe and Laura Forsythe § Docket No.: P02014US0  
§  
Serial No.: 09/650,299 §  
§ Group No.:  
Filed: August 29, 2000 §  
§  
Title: Method and System for Selecting and § Examiner:  
Purchasing Media Advertising §

POWER OF ATTORNEY BY ASSIGNEE

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

As named Assignee for the above-identified application, it is requested that the following attorneys be appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith.

Ronald G. Bliss, Reg. No. 28,691; James W. Repass, Reg. No. 30,487; Thomas D. Paul, Reg. No. 32,714; Paul E. Krieger, Reg. No. 25,886; Marc L. Delflache, Reg. No. 28,942; John M. Mings, Reg. No. 35,955; Jan K. Simpson, Reg. No. 33,283; David L. Fox, Reg. No. 40,612; Charles B. Walker, Jr., Reg. No. 43,231; Richard S. Zembek, Reg. No. 45,306; Alberto Q. Amatong, Jr., Reg. No. 41,580; Melissa W. Acosta, Reg. No. 45,872; Melissa Schwaller, Reg. No. 46,089; and Melissa L. Sistrunk, Reg. No. 45,579.

Please send all correspondence to:

Jan K. Simpson, Esq.  
Fulbright & Jaworski L.L.P.  
1301 McKinney, Suite 5100  
Houston, Texas 77010-3095

Direct telephone calls to:  
Jan K. Simpson, Esq.  
(713) 651-5383

FreeAdServices.Com

Date: 9/11/00

Charles Bradley Forsythe  
CEO



4  
**PATENT**  
Attorney's Docket No. P02014US0

**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY  
STATUS (37 CFR 1.9(f) and 1.27(c))—SMALL BUSINESS CONCERN**

I hereby declare that I am

the owner of the small business concern identified below:  
 an official of the small business concern empowered to act on behalf of the concern identified below:

NAME OF CONCERN FreeAdService.Com

ADDRESS OF CONCERN 6363 Woodway, Suite 300, Houston, Texas 77057

I hereby declare that the above identified small business concern qualifies as a small business concern as defined in 13 CFR 121.3-18, and reproduced in 37 CFR 1.9(d), for purposes of paying reduced fees under Section 41(a) and (b) of Title 35, United States Code, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other, or a third-party or parties controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed, to and remain with the small business concern identified above with regard to the invention, entitled

Method and System for Selecting and Purchasing Media Advertising

by inventor(s) Charles Bradley Forsythe and Laura Forsythe

described in

the specification filed herewith.  
 application serial no. 09/650,299, filed August 29, 2000  
 patent no. \_\_\_\_\_, issued \_\_\_\_\_

If the rights held by the above identified small business concern are not exclusive, each individual, concern or organization having rights in the having rights in the invention is listed below\* and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

*\*NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27).*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

INDIVIDUAL  SMALL BUSINESS CONCERN  NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small business entity is no longer appropriate. (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

NAME OF PERSON SIGNING Charles Bradley Forsythe

TITLE OF PERSON OTHER THAN OWNER CEO

ADDRESS OF PERSON SIGNING 6363 Woodway, Suite 300, Houston, Texas 77057

SIGNATURE Charles S Forsythe Date 9/11/00

